

**SHIP** MANAGEMENT  
INTERNATIONAL

**3rd International  
Ship Management  
Summit, Singapore  
St Regis Hotel**

**Friday Oct 17th, 2008**

# a time for resolving shipping's image crisis

# asian leadership

Shipping is suffering from a major image problem with little appreciation of the strengths of the industry among the general public and global regulating authorities. This hard hitting conference will examine the crucial issues facing the industry and identify the role Asia's leadership can play in resolving shipping's image crisis

for further details please visit  
[www.shipmanagementinternational.com](http://www.shipmanagementinternational.com)  
Email: [conference@elabor8.co.uk](mailto:conference@elabor8.co.uk)  
Tel: +44 (0)1296 682051  
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EMS Ship Management



## programme highlights

- does shipping have a poor image problem or no image at all?
- what is the impact of this situation on the global supply of seafarers and shore based staff?
- what are the perspectives from the ship owners, managers and regulators?
- is shipping doing enough to prise itself out of this crisis? if not, what are the consequences?
- what needs to be done to resolve the crisis?
- a blueprint for future improvements

## previous conferences

Hear what delegates said about past International Ship Management Summits

*“SMI’s 1st Ship Management Summit has drawn together a well balanced mix of regulators, owners and managers to be sparring partners for a day”*

*“It is important that conferences reach conclusions and are not just talking shops, this did it brilliantly”*

*“a thoroughly worthwhile event for both networking and the quality of the material discussed”*

## why you should attend

Today’s shipping industry is suffering from a major image problem with little real understanding of the strengths and successes of this fine industry among the general public as well as national and international regulating authorities. Shipping generally hits the headlines when there is a crisis or a casualty and not because of the benefit it brings to global trade or to the safe and environmentally-friendly transportation of goods and cargo. The effect this poor image is having on recruitment into the shipping industry has reached epidemic levels with the obvious knock on implications on crew competence, vessel safety and escalating wage scales causing their own major concerns.

For more information, please contact our conference team on Tel: +44 (0) 1296 682051 or Fax: +44 (0) 1296 682156 or Email: [conference@elabor8.co.uk](mailto:conference@elabor8.co.uk)

## sponsorship opportunities

Ship Management International has a variety of sponsorship opportunities attached to this event, giving your organisation invaluable contact with the delegate audience. Sponsorship packages can be tailored to meet your strategies, objectives and promotional budgets.

For further information please contact Jean Winfield on +44 (0) 1296 682051 or email her on [jwinfield@elabor8.co.uk](mailto:jwinfield@elabor8.co.uk)

## to register

To Register please fill out the form on the reverse of this brochure or contact our Conference Team on Tel: +44 (0) 1296 682051 or Fax: +44 (0) 1296 682156 or Email: [conference@elabor8.co.uk](mailto:conference@elabor8.co.uk) Alternatively, you can download a registration form from our website: [www.shipmanagementinternational.com](http://www.shipmanagementinternational.com)

## conference schedule

Conference Chairman: **ARTHUR BOWRING**,  
Managing Director of Hong Kong Shipowners Association

**FRIDAY 17TH OCTOBER, 2008**

- 08.30 Registration & Coffee  
 09.00 Welcome Address **SEAN MOLONEY**,  
Editorial Director, Ship Management International  
 09.15 Chairman's Introduction **ARTHUR BOWRING**,  
Managing Director of the Hong Kong Shipowners Association  
 09.30 Keynote Address: How Can an Effective Image Policy  
Benefit Global Shipping –  
**YUDHISHTHIR KHATAU**, Managing Director of Varun Shipping  
and Board Member and immediate past-President of the Indian  
National Shipowners' Association  
 09.50 Opening Session: Quantifying the problem and  
understanding the consequences  
**SHAJ THAYIL**, Vice President, EMS Shipmanagement, Singapore  
**DAVID GOODWIN**, Vice President, NOL Group Corporate Affairs  
**CARLOS SALINAS**, Chairman and CEO Philippine Transmarine Carriers  
 11.10 Coffee

- 11.30 **Second Session: Image through market transparency:  
The InterManager KPI Project Unveiled -  
Setting future standards for the maritime industry**  
**OLE STENE**, President InterManager and  
Managing Director, Aboitiz Jebsens  
**SVEIN SORLIE**, Chairman of the KPI Steering Group and Senior Vice  
President, Group Business Development, Wilh. Wilhelmsen ASA  
 12.30 KPI questions and answers

- 12.50 Effect of a poor image on the owning and management market  
**KENICHI KUROYA**, Managing Director "K" Line Pte Ltd  
 13.10 Questions and Answers  
 13.30 Lunch  
 14.30 What are the knock on effects for shipping as an industry  
**CAPT BJORN HOJGAARD**, Managing Director Thome Ship Management  
**PETER MALPAS**, Group Research Manager Braemar Seascope  
 15.10 Afternoon Coffee  
 15.25 **QUESTION TIME – The way forward**  
**OLE STENE**, President InterManager and  
Managing Director, Aboitiz Jebsens  
**CAPT BJORN HOJGAARD**, Managing Director, Thome Ship Management  
**DEEPAK SEN**, Managing Director, Swan Shipping Corp  
**STEFFEN TUNGE**, Managing Director of B+H Equimar Singapore Pte  
**ARTHUR BOWRING**, Managing Director of Hong Kong  
Shipowners Association  
**SHAJ THAYIL**, Vice President, EMS Shipmanagement Singapore  
 17.00 Industry Communiqué and Chairman's  
Closing Comments  
 17.10 Close of Conference



**Yudhishtir Khatau**



**Arthur Bowring**



**Kenichi Kuroya**



**Shaj Thayil**



**David Goodwin**



**Carlos Salinas**



**Svein Sorlie**



**Ole Stene**



**Peter Malpas**



**Deepak Sen**



**Steffen Tunge**



**Capt Bjorn Hojgaard**



# 3rd International Ship Management Summit

CONFERENCE REGISTRATION FORM Please complete this form and return by fax to +44 (0)1296 682156

Mr/Mrs/Miss/Other

First Name ..... Surname .....

Position .....

Company .....

Address .....

.....

.....

Postcode ..... Country .....

Telephone ..... Fax .....

Email .....

Please register ..... delegate place(s) (For each place, please send details separately)

CONFERENCE FEES - GBP 399 (+VAT where applicable)

PAYMENT OPTIONS Pre-payment is required for entry to the conference

Credit card only Visa  Mastercard  AMEX

Card No ..... Expiry date ..... Security Code .....

Cardholder's name & address Please print clearly

Name .....

Address .....

.....

For multiple delegate places please contact us, discounts available. The registration fee covers the 3rd International Ship Management Summit, refreshments, lunch, documentation and a CD Rom of conference speeches that will be made available after the event.

HOTEL ACCOMMODATION - Please send me details of special rates at The St. Regis Hotel. Please note your accomodation should be booked directly with the hotel

I am interested in receiving information on sponsoring the event

Signature ..... Date .....

For further information contact our Conference Team, Elaborate Communications Ltd, Unit 9, Acorn Business Centre, Cublington Road, Wing, Bedfordshire, LU7 0LB, United Kingdom. Tel: +44 (0)1296 682051, Fax: +44 (0)1296 682156 Email: conference@elabor8.co.uk Web: www.shipmanagementinternational.com and www.elabor8.co.uk